

## Toyota Forklift

Toyota Forklift Training Regina - Since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, has been the top selling lift truck dealer in the U.S. This company has been situated out of Irvine, California for well over 40 years, offering a comprehensive line of quality lift trucks. With a first-rate reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the foundation of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota machines and components manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its dedication to continual improvement and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A.- Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's success comes from its commitment to manufacture high quality lift vehicles while providing outstanding customer support and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's biggest lift truck dealer and is amongst the magazines prominent world's Most Admired Companies.

### New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent corporate principles towards environmental management within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability cannot be matched by other companies and undoubtedly no other resource handling manufacturer can yet rival Toyota. Environmental accountability is a fundamental feature of corporate decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet another reason they remain a leader within the industry.

Toyota originally launched the 8-Series line of lift trucks in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The finished product is a lift truck that creates 70 percent less smog forming emissions than the present Federal standards allow.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its commitment to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and local parks that were damaged by fires and other ecological causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of sellers to non-profit organizations and local customers to help sustain communities all over the U.S.

### Industry Leader in Safety

Toyota's lift trucks offer enhanced stability, visibility, productivity, ergonomics, and all the foremost safety technology that has made Toyota an industry leader. The company's System of Active Stability, often known as "SAS", helps lessen the risk of accidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability is able to sense factors that might lead to lateral instability and potential lateral overturn. When any of these conditions have been detected, the SAS will instantly engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding stability.

SAS was first launched to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS has been built-in to most of Toyota's internal combustion products. It is standard equipment on the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with compulsory worker instruction, overturn fatalities across all designs have decreased by 13.6% since 1999. Additionally, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's hardnosed principles continue far beyond the machinery itself. The company believes in offering extensive Operator Safety Training courses to help users meet and exceed OSHA standard 1910.178. Training packages, videos and an assortment of resources, covering a wide scope of topics-from personal safety, to OSHA rules, to surface and cargo conditions, are available through the dealer network.

### Toyota's Dedication to The U.S.A.

Ever since the sale of its first lift truck in the U.S. to the fabrication of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has maintained a solid existence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are manufactured in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service parts, with the entire investment exceeding \$113 million dollars.

The modern NCC was designed to function for TMHU customers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its creator, Sakichi Toyoda, in 1867, and finally a instruction center.

#### First in Client Satisfaction and Service

The NCC embodies Toyota's dedication to offering top-notch client service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S, present the most wide-ranging and inclusive consumer service and support in the industry. The company's new and Certified Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.