

Doosan Forklift

Doosan Forklift Training Regina - Doosan Infracore Company Ltd. is an international and intercontinental company which consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client desires.

With a system consisting of over 90 independent dealers, the forklift group provides quality materials handling equipment to the broad North American market. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and sales locations all through Canada and the U.S. The lift truck product line remarkably comprises of 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various vehicle versions range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing lift truck company in the North American marketplace, thanks to their reliability in retaining a high degree of customer service quality and optimum product functioning to all Doosan Infracore Forklift users. The U.S. forklift division situated in Cleveland has a professional team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Start-up of the forklift business

In the beginning the domestic lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled lift trucks as part of a domestic machinery expansion project. Product sales of these products were originally targeted to state-run firms, large scale businesses, and the military. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical instruction grew to become the new focus for improving quality and product development.

Forklift Export Growth

Home-based forklift trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's sophisticated technological enhancements combined with sales success placed them in a position of substantial growth of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the highly competitive North American materials handling market. This joint-venture proved highly successful for Daewoo and their forklift sales expanded greatly. In 1984, the company completed construction of a new facility to help in manufacturing high end value-added goods for export. In 1993, the corporation had a global sales system and started exporting models they had developed through in-house expertise, as a sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international markets.